



The 2030 Group is an organization of Greater Washington business leaders focused on regional long-term decision-making and solutions. Our mission is to increase regional collaboration and to advance a strong regional economy that can compete on a global scale, sustain economic development, strengthen employment opportunities, and provide a high quality of life for current and future residents.

EVENTS



EagleBank, 2030 Group Host Regional Summit on Transportation

On September 25th, EagleBank and The 2030 Group hosted the first in a series of joint summits on challenges facing the regional economy. The event focused on Metro, transportation and infrastructure and attracted a large audience from the business community to the Ritz-Carlton in Tyson's Corner. EagleBank Chairman & CEO **Ron Paul** hosted and The 2030 Group President **Bob Buchanan** moderated the event. Panelists included WMATA General Manager and CEO **Paul Wiedefeld**, WMATA Board Chairman and Councilmember **Jack Evans**, regional economy expert **Dr. Stephen Fuller**, Federal City Council Deputy Executive Director **Emeka Moneme** and founding principal of MRP Realty's **Fred Rothmeijer**.

UPCOMING EVENTS

September 27—
Capital Region Business Forum

October 4—
The Stephen S. Fuller Institute Economic Forum

October 26—
Future of the Washington Region hosted by Leadership Greater Washington

November 15—
Unifying Greater Washington Conference & Expo hosted by Bisnow

MEMBERS

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LATEST UPDATES

Amazon

Metropolitan areas have been abuzz ever since Amazon **announced that it would be looking to find a new home for its second headquarters.**



Greater Washington's talented workforce, proximity to government and 3 major airports are among the collective assets that make this region an attractive choice for the new headquarters. Will the prospect of \$5 billion in investments, 50,000 new jobs, the opportunity to further diversify our regional economy and to establish ourselves as a tech leader on the East Coast be enough for the region to come together to address the issues that could hinder our attractiveness?

Metro Reform Coalition

On June 22, 2017, The Federal City Council, Greater Washington Board of Trade and The 2030 Group spearheaded a letter to **D.C. Mayor Muriel E. Bowser, Maryland Gov. Larry Hogan, Virginia Gov. Terry McAuliffe and U.S. Transportation Secretary Elaine Chao** urging them to consider comprehensive reforms to WMATA's funding, governing, and operating structures. Twenty-one business and civic organizations united behind the original letter and eleven other organizations have signed onto the letter in support of these reform principles over the past months.



Together, these organizations serve as the nucleus of the **Metro Reform Coalition**—a group of Greater Washington business leaders dedicated to enacting comprehensive reforms to Metro to ensure that our region provides a safe and reliable system that supports the mobility and connectivity required to compete in the global economy, and provides current and future residents with a high quality of life.

Housing Affordability

Greater Washington's economic vitality and quality of life are being challenged by the **rising cost of living in the region.** Increased housing costs are hindering our ability to attract and retain the talent and businesses needed to thrive in today's global economy. The 2030 Group is an active member of the Housing Leaders Group of Greater Washington—a collection of more than a dozen public and private sector leaders dedicated to identifying actionable solutions to housing affordability issues.



491,000

The number of new housing units needed by 2032 at all income levels to provide housing to match projected job growth in the region.

Source: Washington Lawyers' Committee for Civil Rights & Urban Affairs

RESEARCH



Over the past eight years, we have sponsored independent, academic research and analysis to better understand our regional economy and the actions public and private sector leaders can take to put it on a positive and sustainable trajectory. Recent research includes:

- **The Roadmap.** *The Roadmap for the Washington Region's Economic Future* by Stephen S. Fuller, Ph.D. for The 2030 Group and a strong cross-sector coalition of regional leaders
- **Workforce Development.** *Career Pathways for Middle-Skill Jobs in the Greater Washington Region's Leading Industry Clusters* by Ellen Harpel of Business Development Advisors for The 2030 Group
- **Housing Affordability.** *Housing Leaders Group's Guidebook for Increasing Housing Affordability in the Greater Washington Region* by Lisa Sturtevant, PhD for The Housing Leaders Group of Greater Washington
- **Exports.** The 2030 Group was part of the steering committee that helped to develop the Greater Washington Metro Export Plan that was released through the region's participation in the Global Cities Initiative
- **Entrepreneurial Culture.** *Building Entrepreneurial Innovation in the Greater Washington Region* by Jonathan Aberman for The 2030 Group